Business Plan: Brokerage with Trading Contest Rahul Ghosh www.rahulkghosh.com

Personal background

I graduated with a Bachelors in Biochemistry from a top 15 university(UCLA) when I was 17. I have been studying markets since I was 9. I have been professionally trading financial markets since 2008(when I was 18). I was in the 99.99th+ percentile(top out of 10,000+ traders) on Dukascopy Trader Contest for the 9 years of its existence. I was banned 5 years through the contest by request of other traders for doing too good. My trading is based on market maker theory. That market makers trap retail money into bad positions intentionally and then manipulate markets through supply/demand imbalances.

https://www.youtube.com/watch?v= AskZfNQdKo&feature=emb_logo



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snowshow	70	130.13	30.13	1.015065	2.8481950	2109.1
ahmach1	41	141.93	41.93	1.020965	2.3412350	1719.13
<u>mano930</u>	15	209.84	109.84	1.05492	2.2299385	1647.6
Skif	46	134.22	34.22	1.01711	2.1823505	1574.12
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<u>prisechin</u>	2	826.35	726.35	1.363175	1.8582460	1452.7
NoWay	8	247.52	147.52	1.07376	1.7670863	1180.16
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passionforex	10	213.52	113.52	1.05676	1.7368553	1135.2
<u>Airmike</u>	60	118.49	18.49	1.009245	1.7369862	1109.4
<u>ajmalakbar</u>	8	239	139	1.0695	1.7117735	1112
<u>vania1234</u>	45	123.46	23.46	1.01173	1.6900838	1055.7
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oscbox	20	148.42	48.42	1.02421	1.6135418	968.4
rasheed85	11	187.12	87.12	1.04356	1.5984227	958.32
cozard007	10	191.15	91.15	1.045575	1.5615356	911.5
spaima1976	9	201.08	101.08		1.5585234	909.72
Bimlesh	52	117.03	17.03	1.008515	1.5541138	885.56
Kungfuforex	24	136	36	1.018	1.5344285	864
GARNALOS	13	166.7	66.7		1.5318518	867.1
Profin	19	144.45	44.45		1.5183904	844.55
Erialda	45	118.64	18.64		1.5180971	838.8
SibinSebastia	4	316.1	216.1		1.5074309	864.4
mohands_mo	110	113.36	13.36		1.4910301	801.6
svetashopk	15	153.25	53.25	12	1.4831242	798.75
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Ghani	6	228.89	128.89		1.4545858	773.34
vietfx	7	209.73	109.73		1.4533766	768.11
fxsurprise8	45	116.27	16.27		1.4399293	732.15
FxMidaso	58	112.43	12.43		1.4324044	720.94
tradercillo	3	346.47	246.47		1.4171371	739.41
Miss_Forex	15	146.96	46.96		1.4164146	704.4
punditz	17	141.02	41.02		1.4121911	697.34
nsreddy	2	462.89	362.89		1.3958122	725.78
Koryphaeen	13	151.42	51.42			668.46
mohsen223	36	118.24	18.24		1.3909760 1.3865683	656.64
dung01	25	126.12	26.12	500000000000000000000000000000000000000	1.3831815	653

Business focus

The main focus of our business will be on hosting a Trading Contest we will use to anti-copy bad traders on real-market. The brokerage business will really be a side operation and aimed just to be breakeven in cash flow to gain market share.

Brokerage business

Competitive spreads and commissions bare minimum. Regulation at minimum first eventually work up to UK regulation. Offer maximum 20:1 leverage at all times with option to lower down to as low as 5:1. We will offer as many trading instruments as possible.

Trading contest

Bad traders tend to be very consistent in my studies. They play continuous trading contests for longer time than good traders. They often lose in streaks of several weeks and/or months.

We will host monthly trading contests through myfxbook.com:

https://www.myfxbook.com/en/contests

One thing to note on myfxbook Trading Contests, traders at the 95 percentile make 1.2% a day. In contrast, traders at the 5th percentiles lose 12% a day. There is a much larger sample size and larger magnitude of loss along with higher consistency among losers compared to winners.

Initially we will start with \$100K per month prizes but later ramp that up to \$100M+ per month in prizes. Larger prizes will attract more people. But also the people would be worse at trading due to the larger fear of loss involved from the larger sums involved in prize money. The prizes will be all cash wired to bank accounts of winners. We should only give prizes to the top 5.

We will only offer the 25 most liquid pairs on the contest. The trading contest leverage will be 1:1 so that people last throughout the month. We will have maximum position size be 5M. We will have the demo trading accounts on the contest be \$10M per person.

In the future we should look to acquire myfxbook and/or forexfactory to gain further stronghold.

Identify bad traders to anti-copy

We will look at two factors average lossage per million(round-turn) traded and total lossage in the previous month for each and every user.

Average lossage per million: We will first filter for traders based on average lossage per million(round-turn) traded. Ideally this should be \$3,000 lost per million(round-turn) traded or more.

Total lossage: We then filter for traders that have highest lossage per million(round-turn). This gives an idea of total lossage the trader loses. We first filter for average lossage being worse than a certain criteria. Then choose a set amount of traders with the highest total lossage with a large average lossage per million traded(round-turn).

1521 contestants							
Ranking	Monthly Return	Monthly X	Daily Return	Ranking	Monthly Return	Monthly X	Daily Return
1 best	1009%	11.09	12.78%	1 worst	-99.99%	0.0001	-36.90%
20 best	168%	2.68	5.05%	20 worst	-97%	0.03	-16.08%
40 best	74%	1.74	2.81%	40 worst	-95%	0.05	-13.91%
60 best	46%	1.46	1.91%	60 worst	-94%	0.06	-13.12%
80 best	27%	1.27	1.20%	80 worst	-93%	0.07	-12.45%
100 best	13%	1.13	0.61%	100 worst	-90%	0.1	-10.87%
120 best	4%	1.04	0.20%	120 worst	-88%	0.12	-10.06%
140 best	1%	1.01	0.05%	140 worst	-86%	0.14	-9.36%

The above is a sample of the contestant results distribution for a trading contest from 2018 on myfxbook. Note that 140th ranking best has .05% daily return while 140th ranking worst has -9.36% daily return.

Performance per trade for traders in bottom 1%(EURUSD only): -41.3 pips

Anti-copying on real market

We will ideally need to get all of the bad traders anti-copied on a prime broker MT4 feed with as deep liquidity as possible and competitive spreads/commissions(HotspotFX, EBS, Currenex liquidity packaged). We should have leverage for the account at a reasonable regulated 10:1.

Variables for anti-copying

- 1. Average lossage per million(round-turn) traded cut-off(\$3,000 per million(round-turn) traded).
- 2. Number of bottom traders(highest total lossage) to anti-copy(ranked from worst total lossage, initially we anti-copy bottom 100 but move to larger amounts as contest gets larger).

Determining trade size for anti-copy

The trade size for anti-copied positions on real market will be exact same size as it is on trading contest.

Stability of equity curve

It will be very stable as because we would basically be running at bare minimum one hundred different strategies in the 97th+ percentile(there are much more very bad traders than very good traders, the bottom 3% does worse than the top 3% does good). Bad traders are also more consistent at being "bad" than good traders consistent at being "good".

Factors affecting equity curve

- 1. More bad traders anti-copied will lead to more stable curve due to diversification.
- 2. Higher average lossage per trade for traders will lead to more stable curve due to better per trade performance(and/or success rate) in anti-copy.
- 3. Higher cash prize pool will lead to worse performance of traders and better performance of anti-copy strategy due to psychology and fear of loss.

4. Higher/irregular volatility leads to bad traders typically doing worse on markets leading to a better anti-copy.

Scaling up to size

I believe we can trade 2% roundturn of the forex market turnover. This is \$150B a day. Each side being \$75B a day. I believe we can average half the monthly range per trade, that comes out to 196 pips. That turns out to be about \$29.4B a month or \$352B a year.

Expanding to other markets

We can also have contests on crypto, stocks, commodities, futures and bonds. With the appropriate risk metrics I believe we can scale up another 50% to \$550B a year.

Projected financials

Investment Tax Rate: Offshore or Foundation

Initial Capital Needed: \$10M

Portfolio Investment: Initially \$7M capital invested in anti-copying portfolio.

Start-up cost for brokerage/contest: Initial \$3M expense to buy major brokerage along with coding for anti-copy trading and risk management. Some of the assets will be held as capital pool for the brokerage and trading contest expenses.

Monthly running expenses: Prize fund and running brokerage/contest support will be initially be \$100K per month and grow at 25% per month till \$100M per month(7% a year thereafter).

Extra profits: Once we saturate the markets we should focus on investing in information technology such as quantum computing, machine learning, artificial intelligence and robotics. I believe investments in this area will give returns above 40% per annum.

Returns: Initially returns will are estimated to be 70% per month inclusive of fees and taxes. This will hold up until at least \$1B equity(4% unlevered at 20:1 leverage). After that it will go down to 35% a month up until \$100B equity(4% unlevered at 10:1 leverage). It will go down to 10% a month by the time we reach \$400B equity(4% unlevered at 2.5:1 leverage).

Initial Brokerage and Trading Contest Setup Expenses: \$500,000 Regulation and Corporation \$500,000 Programming \$500,000 Advertisement \$1,500,000 Capital Buffer

Initial Monthly Expenses: \$100,000 Prize pool \$50,000 Programmers \$50,000 Support

Initial Portfolio:

\$7M traded at 20:1 Leverage giving \$140M position limit at Prime Broker Anti-copy the 14 worst traders \$10M account

Chart of financials

Month	Equity	Quarterly Gains
January 20	24	
April 20	7,000,00	00.00
July 20	34,300,00	00.00 390%
October 20	168,070,00	00.00 390%
January 20	823,543,00	00.00 390%
April 20	4,035,360,70	00.00 390%
July 20	9,846,280,10	08.00 144%
October 20	25 24,024,923,46	53.52 144%
January 20	26 58,620,813,25	50.99 144%
April 20	133,620,813,25	\$0.99 \$75,000,000,000.00
July 20	26 212,370,813,25	\$78,750,000,000.00
October 20	26 295,058,313,25	\$82,687,500,000.00
January 20	381,880,188,25	\$86,821,875,000.00
April 20	473,043,157,00	00.99 \$91,162,968,750.00
July 20	568,764,274,18	\$8.49 \$95,721,117,187.50
October 20	669,271,447,23	\$5.36 \$100,507,173,046.88
January 20	774,803,978,93	\$4.58 \$105,532,531,699.22
April 20	885,613,137,21	8.76 \$110,809,158,284.18
July 20	1,001,962,753,41	7.15 \$116,349,616,198.39
October 20	28 1,124,129,850,42	25.46 \$122,167,097,008.31
January 20	1,252,405,302,28	\$4.18 \$128,275,451,858.72
April 20	1,387,094,526,73	\$5.84 \$134,689,224,451.66
July 20	1,528,518,212,41	0.08 \$141,423,685,674.24
October 20	1,677,013,082,36	\$148,494,869,957.95
January 20	1,832,932,695,82	23.88 \$155,919,613,455.85
April 20	1,996,648,289,95	\$2.53 \$163,715,594,128.65
July 20	2,168,549,663,78	37.61 \$171,901,373,835.08
October 20	2,349,046,106,31	4.44 \$180,496,442,526.83
January 20	2,538,567,370,96	57.61 \$189,521,264,653.17
April 20	2,737,564,698,85	53.44 \$198,997,327,885.83
July 20	2,946,511,893,13	33.56 \$208,947,194,280.12
October 20	3,165,906,447,12	27.69 \$219,394,553,994.13
January 20	3,396,270,728,82	21.53 \$230,364,281,693.84
April 20	3,638,153,224,60	00.06 \$241,882,495,778.53

Rahul Ghosh

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Current Citizenship: United States Current Location: Kolkata, India

Date of Birth: October 5, 1990

Location of Birth: Los Angeles, California

Time of Birth: 7:22 AM

Educational Background

UCLA, Bachelor of Science in Biochemistry Graduation Date: June 2008 Comments: Graduated at age of 17

Standardized Test Scores

Scholastic Aptitude Test

Age Taken: 14(3 years below average test-taker) Percentile: 97th Overall, 99th Math, 91st Verbal

Medical College Admissions Test

Age Taken: 16(6 years below average test-taker)

Percentile: 97th Overall, 99.9th Physical Sciences, 95th Biological Sciences, 70th Verbal

Publications

Expression-Based Cell Lineage Analysis in *Drosophila* Through a Course-Based Research Experience for Early Undergraduates

PMID: 31690598 Co-Author

Track Record

Dukascopy Trader Contest

Months Participated: 27 months between May 2011 and September 2015 Total Pips(Unleveraged Pip Points): 19004 over 1005 Trades(18.9 Pips Per Trade)

Pips Ranking: 99.99th+ Percentile(#1 out of 10,000+)
Total Profit: \$3,900,420(\$144,400 on Average Per Month)
Profit Ranking: 99.99th+ Percentile(#1 out of 10,000+)

Z Score on 5:1 leverage: 12.6 Standard Deviations above Mean

Intellectual Property

Trading Contest Plan

Unleveraged Returns: 30%+ on 1 Trillion Notional(\$300B+ in Annual Profits)

Minimum Startup Investment: \$10 Million

Projected Cumulative Profits over first 5 years: \$1.5 Trillion+

Polling Plan

Unleveraged Returns: 40%+ on 100 Billion Notional(\$40B+ in Annual Profits)

Minimum Startup Investment: \$1 Million

Projected Cumulative Profits over first 5 years: \$90 Billion+

